As we reflect on 2015
We have a lot of success to build upon, thanks to your work.

Advocating for our patients:
Making sure our patients are getting the care they need, whether it’s an issue of access or awareness or resources is a passion for all physicians
- This year, many of you said “yes” when Hope Medical Coalition called, asking for help providing specialty care for uninsured people in our community. The amount in patient care you gave exceeded $4.3 million!
- You learned and engaged in discussion about identifying sex trafficking victims.
- A need for continuity of care from childhood to adulthood prompted a study and database that doctors across our community can use to help get patients the appropriate care.
- You worked on committees, taught at schools, and took part in strategic planning to make sure access to healthcare is available to everyone in the Omaha metro.

Advocating for physicians:
Being a voice for medicine and best practices in this changing environment of healthcare, while also providing valuable education that helps physicians lead and thrive
- With your input, the NMA is working on collaboration and synergy with other specialty societies so that we have a bigger voice when it comes to health policy
- Physicians and practice managers reached out for seminars on ICD-10, OSHA regulations and CPT coding updates to maximize your practice operations
- You invested in physician leadership training, connecting physicians with advice on debt management, steps to prepare to retire, as well as education on negotiating contracts.

You also created connections at events for Jazz On the Green, Street of Dreams and while building homes for Habitat for Humanity.

We’re excited to see all the wonderful things ahead in 2016. Thank you for your membership and for your contributions to our community.
Credentialing (NCVO)
The previously established medical staff services business gained more clients, including Think Whole Person Healthcare and South Omaha Surgical Center. NCVO also contracted with Blue Cross Blue Shield of Nebraska to provide reappointment credentialing support in the latter part of the year.

NCVO’s rising revenue necessitated a business split from MOMS (due to MOMS non-profit status). As of January 1, 2016 NCVO is now a C-Corporation wholly owned by the Metro Omaha Medical Society.

Specialty Societies Utilizing MOMS Administration
MOMS provides varying levels of administrative support (i.e. meeting coordination, mailings, and serving as the Executive Director for one) for the following organizations:

- Nebraska Psychiatric Society
- Omaha OB-GYN Society
- Nebraska Regional Council of the AACAP

MOMS generated a combined revenue of $8,900 by providing these services in 2015.

Strategic Partners
This program partners MOMS with companies whose expertise in serving physicians and medical practices brings added value to our members. It continues to grow and earned $49,500 in revenue in 2015.

PLATINUM:
- Core Bank*
- Copic
- Foster Group

GOLD:
- Renaissance Financial
- Nebraska Medicine

SILVER:
- Boys Town NRH
- Cline Williams
- Koley Jessen
- Methodist
- Seim Johnson

BRONZE:
- Five Nines Technology
- Lutz
- Nebraska Medical Assoc.

* (New in 2015)

REVENUE SUMMARY
NCVO Fees $604,671.00
Membership Dues $202,170.00
Strategic Partnership $49,500.00
Events/Seminar Income $8,907.00
Specialty Society Admin. $8,900.00
Foundation Administration $8,451.00
Dividend/Interest Income $6,997.00
Miscellaneous $4,609.00

$894,205.00

Community Organization Involvement
Hope Medical Outreach Coalition:
MOMS assists in recruiting volunteer physicians to provide health care to Omaha’s homeless, indigent and uninsured adults and children. HOPE Medical Outreach Coalition along with MOMS also serve as partners in the Douglas County Health Department Community Health Improvement Plan (CHIP).

Omaha Metro Medical Response System (OMMRS):
Developing emergency plans with area agencies to handle and respond to widespread disasters.

Greater Omaha Chamber of Commerce:
MOMS has a seat on the board of directors to represent physicians and focus on ensuring strong economic development in the metro area.

Immunization Task Force:
MOMS provides meeting space for monthly meetings of this collaborative group.

Metro Omaha Medical Society Foundation
The Foundation board awarded $23,169.17 in grants to nine metro organizations, which included: Boy Scouts, Child Saving Institute, Children’s Respite Care, City Sprouts, Completely Kids, Heartland Equine Therapeutic Riding Academy, Metro Community College BiNational Health Fair, Omaha Chamber Music Society, and the Omaha Theater Company.

The Match Program was awarded to the Omaha Children’s Museum for a medical exhibit about staying healthy, what to expect when you see a doctor, and explore a future career in medicine.

(For more information, please see the foundation annual report available at www.omahamedical.com.)
Recent proposed changes by the Omaha Board of Education to Human Growth and Development Curriculum drew the attention of MOMS Public Health committee members and lead them to support amending the sexual education curriculum to include age-appropriate, scientifically accurate information. The OPS board is set to vote on these changes in January 2016.

Public Relations
October 14 and 15, the Community Internship Program, led by chair Dr. Linda Ford, had a total of six community interns and 15 member physicians preceptors. Interns represented the following organizations: Methodist, Blue Cross Blue Shield, Douglas County Health Department, City of Bellevue Mayor's office and the Nebraska Medical Association. Participating facilities included One World Community Health Center, Nebraska Medicine and UNMC, Boys Town National Research Hospital, The Asthma & Allergy Center, Nebraska Spine & Pain Center, Midwest Eye Care, Allergy Asthma & Immunology Assoc., Hillcrest Hospice Care and Primary Care Physicians.

Retired Physicians
The retired physicians group met five times in 2015 bringing in speakers including Dr. Angela Hewlett who spoke about UNMC and Ebola treatment; Kathryn Ely to speak about clean water efforts in Ugandan schools; Doug Armstrong, DVM presented “Medicine at the Zoo;” and Lorraine Chang from the Learning Community Coordinating Council discussed efforts to improve education in the metro area. The group also collaborated to develop a checklist* for physicians preparing to retire and hosted a panel discussion event on the topic featuring Dr. Robert Cochran and Dr. Myrna Newland (both recent retirees), attorney Jason Yungtum from Cline Williams, and CPA/tax partner Steve Kenney from Lutz.

*The checklist is available at www.omahamedical.com

Women in Medicine
The Women in Medicine group hosted a pottery painting night in May as well as a collaborative event with the Creighton University Center for Health Policy and Ethics featuring author Dr. Sheri Fink, author of “Five Days at Memorial: Life and Death in a Storm-Ravaged Hospital.”
Annual Meeting
The January event held at Happy Hollow Country Club was attended by 114 physician members and guests. The welcome address was given by Mayor Jean Stothert and president Deb Esser provided a recap of 2014 and look ahead to 2015.

The Foundation Match Program check was presented to Metro Community College foundation's Single Parent Homemaker Services program to provide single parents with the tools and resources to persist and succeed in the college environment.

MESS performers also provided a preview of the Medical MESS Club event schedule for spring 2015.

DocBuild - Habitat for Humanity Home Building Event
In early May, volunteers for the 2nd Annual DocBuild teamed up for this two-day home building event. Volunteers included physicians, medical students, clinic staff, Strategic Partners and family members.

Education Sessions
Leadership Institute for Health Care Professionals: For the second year in a row, MOMS hosted a half-day CME session for health care professionals and office administrators. The session featured topics such as physician recruitment and retention, leading in a time of rapid change, and a session on transactions, contracts and negotiations.

OSHA Training: The MOMS 8th annual refresher course on OSHA regulations and inspections was hosted for nearly 20 medical practice staff. The session was presented by Doug Fletcher, a former OSHA inspector.

ICD-10 Training: MOMS partnered with the Centers for Medicare and Medicaid Services to offer two free sessions in preparation for the changeover to ICD-10. Each session was at capacity with well over 100 attendees.

CPT Coding Changes & Medicare Update: MOMS welcomed back Cynthia Swanson, from Seim Johnson to bring the 32 medical coding staff who attended up to speed on the latest changes for 2016.

Medical-Legal Dinner
The annual event was hosted by MOMS in partnership with the Omaha Bar Association at the Omaha Regency Marriott. The key note speaker, FBI Special Agent Anna Brewer, head of the Innocence Lost Task Force, spoke to a packed house regarding the FBI Omaha’s work on sex trafficking. In attendance were 85 MOMS members and 86 OBA members.

Member Networking
Street of Dreams: As the host of the event, Core Bank sponsored a MOMS hospitality tent at the annual August Street of Dreams event, providing admission, drinks and hors d’oeuvres.

Jazz on the Green: Members were invited to network and take part in the Jazz on the Green concert that takes place in Midtown Crossing.

Trap Shooting: Experienced shooters and novices alike enjoyed an evening of skeet and trap shooting at the Harry A. Koch Public Skeet & Trap Range, which included dinner and beverages. The Marian High School Trap team members and coaches were on hand to provide instruction.

The Jazz on the Green and Trap Shooting events were sponsored by MOMS Platinum and Gold sponsors.

Speed Dating for Your Specialty
Since 2009, MOMS members have participated in this event, allowing local medical students begin to explore potential practice fields by providing them the ability to speak face-to-face with physicians about a variety of specialties. In 2015, 25 physicians and 53 students representing both medical schools took part at Field Club.