

2017 ANNUAL REPORT

ABOUT THE FOUNDATION:

The Metro Omaha Medical Society Foundation was formed in 1981 when Dr. Charles Bressman was President of Metro Omaha Medical Society. After Dr. Bressman's death in 1994, the Foundation received a gift of \$5,000 from the Bressman Family to help fund the community goals of the Foundation. Since then, physicians have had the opportunity to donate to the Foundation at the time of membership renewal, or as a memorial. Foundation funds have grown over the years because of the generous support by Metro Omaha Medical Society members. In 2002, the Foundation began awarding community grants to various organizations in the Metro Omaha area and now awards thousands of dollars each year to organizations supporting Metro Omaha Medical Society's primary mission of advocating for patients and public health.

Silent auctions at various events, with all proceeds benefitting the MOMS Foundation, provide another opportunity for members to donate.

For the last decade, the MOMS Foundation has also supported a number of organizations through our Match Grant Program including: Hope Medical Outreach Coalition, Lasting Hope Recovery Center, Josie Harper Hospice House, Food Bank for the Heartland, Omaha Street School, Metropolitan Community College Single Parent Homemaker Services, Omaha Children's Museum ImagiNation exhibit, and Omaha Healthy Kids Alliance. MOMS Foundation matches the first \$5,000 in member donations for this grant.

Since 2002, with your support, the Foundation has donated more than \$290,000 through our general grants, and \$80,065 through the Match Grant Program! We thank you for your commitment to serving our community and ask that you join us in making an even greater impact in this coming year.

OUR MISSION:

The Metro Omaha Medical Society Foundation identifies and provides support to community priorities where physician involvement can make a difference in improving the health of the metro Omaha community.

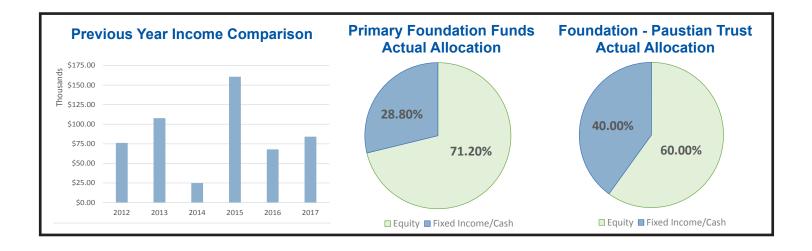
2017 FOUNDATION BOARD OF DIRECTORS:

Deb Esser, MD President

Maria Michaelis, MD Secretary/Treasurer

David Watts, MD MOMS President

Gina Feely
Jonathan Fuller, MD
James Harper, MD
Curtis Hartman, MD
Stephen Hug
Richard Kutilek, MD
Matt McMahon, MD
Carol Russell



2017 COMMUNITY GRANT RECIPIENTS

GIRLS, INC. - \$2,205

Girls Inc. provides research-based programming, delivered by trained professionals, to support, mentor and guide girls in an affirming, pro-girl envi-



ronment. Grant funds will be used to update the IMPACT room -- a facility where girls can go to learn to self-sooth/ calm down when they are upset and need to regain emotional control. Updates will include internet access, furniture, paint, and an iPad for mindfulness & yoga videos.

> "Because of Girls Inc. I was able to see myself as a teacher, an artist or a doctor and at the same time keep my religion and cultural norms. As I embark in my college journey, I know that I have the skills and courage to change the world and educate my Muslim community because I'm a Girls Inc. girl." A Girls, Inc. Member

METHODIST COMMUNITY HEALTH CLINIC - \$2.500

Co-located within Kountze Memorial Church, this clinic provides low- or no-cost healthcare services to men,

women, and adolescents including adult physical exams, treatment of chronic health conditions, health education, and well-woman exams. The diabetes screening program will use funds from this grant to purchase



testing cassettes used to help identify and manage diabetes for around 500 patients.

> "Without an accessible, affordable health provider, many residents will ignore conditions until they become chronic or critical, resorting to the emergency rooms for treatment. By partnering with Kountze Memorial Church, this clinic can bring health care to the most underserved populations of the city."

Tracy Madden-McMahon, President & Chief Philanthropy Officer

METROPOLITAN COMMUNITY COLLEGE-\$3,223

Metropolitan Community College will host the Omaha Bi-National Health fair, the largest mobilization effort taking place across the U.S. and Canada to improve the health and well-being



of underserved Latino populations with services such as flu vaccinations, and preventative screenings. The funds will support equipment needs for glucose screening for an estimated 600 individuals.

OMAHA PUBLIC LIBRARY FOUNDATION - \$5,000

The Omaha Public Library Foundation raises funds and advocates for Omaha Public Library programs and services. This grant will cover the cost of



books for an estimated 1,600 children to participate in the Baby Reads program, which provides physician offices with kits to encourage families to begin reading to their children within the first year.

PROJECT HARMONY - \$10.000

Project Harmony provides effective, immediate, and sensitive support to child abuse victims and their non-offending family mem-



bers with a focus on the goal of ending the cycle of child abuse and neglect. The funds will cover half the cost of an alternative to the colposcope, Cortexflo, which allows for hands-free operation and high-resolution imaging during medical exams of children for sexual abuse, neglect or physical abuse. The estimated number of people who will be served by this is almost 500.

"Your kindness provides assurance that young victims of abuse and neglect will not only be provided a medical exam to ensure their health and safety, but also to provide forensic evidence that may be used in court to prosecute the offender. We are very grateful for your gift."

Gene Klein, LCSW **Executive Director**



MATCH PROGRAM RECIPIENTS

2017: OMAHA HEALTHY KIDS ALLIANCE PROJECT AIR - \$10,350 (Presented January 2017)

Project AIR (Asthma In-Home Response) is a service and research project to help reduce asthma triggers in the home. Project AIR was designed to reduce emergency department visits and hospitalizations for asthma-related symptoms and document a return on investment for Healthy Housing interventions.



Project AIR models the multi-trigger, multi-component, home-based asthma intervention as a proven model for pediatric asthma patients. All of the participants were referred by their health care providers and largely had female heads of household. After the inspections, these families receive instruction and assistance to reduce or remove such things as volatile organic compounds (VOCs) such as candles, air fresheners, and harsh cleaning chemical as well as factors such as mold, pest infestations and second-hand smoke.

Your donation and the matching funds from Metro Omaha Medical Society Foundation paid for an Air Particulate Counter and VOC detection device. The particulate counter measures the size of each particle in the air over a period of time, which OHKA uses to determine if there is an excess of mold, allergens, pet or pest dander, etc. This machine is hand held and comes with software so OHKA staff are able to download a report of findings as soon as they get back to the office. The VOC detection device determines what kind and how much VOCs are detected in the ambient air. Staff at OHKA noted that because of these additions to their home inspection testing equipment, they are now able to easily determine what should be addressed and justify their interventions at a much deeper level.

RADIO TALKING BOOK SERVICE: FUND PURCHASE OF RADIO LISTENING DEVICES - \$10,065 (Presented January 2018)

Radio Talking Book Service (RTBS) serves the state of Nebraska with a mission to provide human-voiced information choices to individuals who have disabilities that prevent them from reading. Key programs are the Radio Talking Book Network, a statewide radio reading service; and Listening Link, an educational reading program.

The Radio Talking Book Network (RTBN), founded in 1974, is Nebraska's only radio reading service. RTBN volunteers read print media aloud, either live or as a recording, and their diverse voices are broadcast statewide over the radio and internet to blind, visually impaired, or print disabled listeners. Current scheduled readings include regional and national newspapers, grocery and department store ads, current information from over 70 magazines, live interviews on our Community Conversation, a Veterans Hour, and much more.

This vital print information reaches listeners through the internet (website and smart phone applications) and RTBN's radio receivers, an easy-to-use custom medium for those with disabilities, which are provided at no to cost eligible individuals and care facilities, such as nursing homes and the VA.

Your donation and the Foundation's matching funds will fund the purchase of RRS1100 radio receivers (and other associated equipment) that will be placed with eligible individuals in their homes as well as in care facilities around the metro Omaha area - connecting thousands of people to their community.



SPECIAL THANKS TO OUR 2017 DONORS

The donors listed below made contributions the Metro Omaha Medical Society Foundation either to the general grant fund, as a memorial or through the Match Program.

We thank each and every donor for enabling the MOMS Foundation to make a positive impact in the community.

\$1,000 AND ABOVE

Dr. Jonathan & Kyoko Fuller
Dr. Herbert & Cynthia Hartman
Dr. Alan & Nancy Thorson
The Physicians Foundation (earmarked for physician burnout initiatives)
Wellcare (earmarked for collaborative care conference)

\$200 TO \$500

Mr. Jim & Mrs. Jeanette Commers
Dr. Paul & Mrs. Bernadette Esposito
Mr. Bruce & Dr. Deb Esser
Dr. James & Mrs. Michaela Harper
Ms. Sandy Johnson
Dr. Matthew & Ashley McMahon
Dr. Linda Head

Drs. John & Kathleen Mitchell
Drs. Tom McGinn & Annamaria Nagy
Dr. Lindsay Northam
Mr. John Langwith & Dr. Laurel Prestridge
Dr. Stanley M. & Mrs. Dorothy D. Truhlsen
Dr. Rowen & Mrs. Emily Zetterman

UPTO\$200

Mr. John & Dr. Kimberly Apker
Dr. & Mrs. Richard Belatti, Jr.
Dr. Marvin Bittner
Dr. Mark & Teresa D'Agostino
Mr. Craig & Dr. Cynthia Ellis
Dr. David Filipi
Dr. Jeff Gartrell
Drs. Anthony Griess & Amy Cannella
Dr. George Hemstreet
Amy Henderson
Dr. Jennifer Hill

Dr. Michelle Knolla
Dr. Alex Lesiak
Dr. William Lydiatt
Gwen Martins
Dr. Michael Romano
Dr. Kay Shilling
Mr. Jeremy & Dr. Nancy Stewart
Dr. Britt Thedinger
Dr. Jordan Warchol
Dr. David Watts
Woodward Family Charitable Trust