

Metro Omaha Medical Society 2024 STRATEGIC PARTNERSHIP BENEFITS

NOTE: Events may be cancelled or transitioned to virtual at the discretion of the Metro Omaha Medical Society

Partnership Benefits	Platinum	Gold	Silver	Bronze
REFERRALS: MOMS will refer member physicians/clinics to Strategic Partners whenever possible	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
PRESENCE ON MOMS STRATEGIC PARTNER WEB PAGE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
RECOGNITION IN THE MOMS STRATEGIC PARTNERS AD (In the Physicians Bulletin magazine - 6 issues/yr)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
20% DISCOUNT ON ANY ADS YOU PURCHASE: All Strategic Partners will receive a 20% discount on purchased ad space in the Physicians Bulletin Magazine. * **	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
PREFERRED EXPERT RESOURCE: when MOMS needs an event speaker or Physicians Bulletin article/interviewee	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
COLLABORATION: MOMS will facilitate connection between Strategic Partners	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
YOUR EVENTS PROMOTED: MOMS will assist in promoting Strategic Partner hosted events/sessions that are physician oriented	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
COMPLIMENTARY PHYSICIANS BULLETIN SUBSCRIPTION	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
LIMIT OF THREE STRATEGIC PARTNERS WITHIN AN INDUSTRY	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
MOMS ANNUAL MEETING: Sponsorship & Attendance	<input checked="" type="checkbox"/> Platinum event sponsor + 4 Attendees	<input checked="" type="checkbox"/> Gold event sponsor + 4 Attendees	<input checked="" type="checkbox"/> Silver event sponsor + 2 Attendees	<input checked="" type="checkbox"/> Bronze event sponsor + 2 Attendees
eBULLETIN EMAIL NEWSLETTER INCLUSION: Your choice of ad art or text with link to your site	<input checked="" type="checkbox"/> Text/Ad in 3 issues	<input checked="" type="checkbox"/> Text/Ad in 2 issues	<input checked="" type="checkbox"/> Text/Ad in 1 issue	
DOCBUILD HABITAT FOR HUMANITY HOME BUILDING EVENT	<input checked="" type="checkbox"/> Your Logo on volunteer t-shirts and opportunity to volunteer alongside physicians	<input checked="" type="checkbox"/> Opportunity to volunteer alongside physicians	<input checked="" type="checkbox"/> Opportunity to volunteer alongside physicians	
MEDICAL/LEGAL DINNER (Annual event with Omaha Bar Association): Sponsorship & Attendance	<input checked="" type="checkbox"/> Platinum event sponsor + 2 attendees	<input checked="" type="checkbox"/> Gold event sponsor + 2 attendees		
EARLY CAREER PHYSICIAN EVENTS: Sponsorship & Attendance	<input checked="" type="checkbox"/> + 2 attendees (at select events)	<input checked="" type="checkbox"/> + 2 attendees (at select events)		
WOMEN IN MEDICINE EVENTS: Sponsorship & Attendance	<input checked="" type="checkbox"/> + 2 attendees (at select events)	<input checked="" type="checkbox"/> + 2 attendees (at select events)		
NEW FOR 2024: INCLUSION IN AN EPISODE OF MOMS PODCAST - HEALTH101	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
ROTATING AD: on www.omahamedical.com home page	<input checked="" type="checkbox"/>			
EXCLUSIVITY - Platinum Partnership excludes direct competitors within your industry from becoming a Platinum Level Partner during this calendar year.	<input checked="" type="checkbox"/>			

*Ad must be purchased through Sandy Matson at Omaha Publications sandy@omahapublications.com or 402-884-2045.

**Physicians Bulletin ad sales are not exclusive to Strategic Partners and ad availability is first-come, first-served.