Metro Omaha Medical Society

# 2027 STRATEGIC PARTNERSHIP BENEFITS

*NOTE: Events may be cancelled or transitioned to virtual at the discretion of the Metro Omaha Medical Society*

| Partnership Benefits | Platinum | Gold | Silver | Bronze |
|---|---|---|---|---|
| **REFERRALS:** MOMS will refer member physicians/clinics to Strategic Partners whenever possible | ☑ | ☑ | ☑ | ☑ |
| **PRESENCE ON MOMS STRATEGIC PARTNER WEB PAGE** | ☑ | ☑ | ☑ | ☑ |
| **RECOGNITION IN THE MOMS STRATEGIC PARTNERS AD** (In the Physicians Bulletin magazine - 6 issues/yr) | ☑ | ☑ | ☑ | ☑ |
| **20% DISCOUNT ON ADS PURCHASED IN PHYSICIANS BULLETIN MAGAZINE:** Strategic Partners will receive a 20% discount on purchased ad space our magazine. * ** | ☑ | ☑ | ☑ | ☑ |
| **PREFERRED EXPERT RESOURCE:** when MOMS needs an event speaker or Physicians Bulletin article/interviewee | ☑ | ☑ | ☑ | ☑ |
| **COLLABORATION:** MOMS will facilitate connection between Strategic Partners | ☑ | ☑ | ☑ | ☑ |
| **YOUR EVENTS PROMOTED:** MOMS will assist in promoting Strategic Partner hosted events/sessions that are physician oriented | ☑ | ☑ | ☑ | ☑ |
| **COMPLIMENTARY PHYSICIANS BULLETIN SUBSCRIPTION** | ☑ | ☑ | ☑ | ☑ |
| **LIMIT OF THREE STRATEGIC PARTNERS WITHIN AN INDUSTRY** | ☑ | ☑ | ☑ | ☑ |
| **MOMS ANNUAL MEETING**: Sponsorship & Attendance | ☑ Platinum event sponsor + 4 Attendees | ☑ Gold event sponsor + 4 Attendees | ☑ Silver event sponsor + 2 Attendees | ☑ Bronze event sponsor + 2 Attendees |
| **eBULLETIN EMAIL NEWSLETTER INCLUSION:** Your choice of ad art or text with link to your site | ☑ Text/Ad in 3 issues | ☑ Text/Ad in 2 issues | ☑ Text/Ad in 1 issue | |
| **MEDICAL/LEGAL DINNER** (Annual event with Omaha Bar Association): Sponsorship & Attendance | ☑ Platinum event sponsor **+ 2 attendees** | ☑ Gold event sponsor **+ 2 attendees** | | |
| **EARLY CAREER PHYSICIAN EVENTS:** Sponsorship & Attendance (Typcially 3 events per year) | ☑ **+ 2 attendees** *(at select events)* | ☑ **+ 2 attendees** *(at select events)* | | |
| **WOMEN IN MEDICINE EVENTS**: Sponsorship & Attendance (Typcially 3 events per year) | ☑ **+ 2 attendees** *(at select events)* | ☑ **+ 2 attendees** *(at select events)* | | |
| **ROTATING AD:** on www.omahamedical.com home page | ☑ | | | |
| **EXCLUSIVITY** - Platinum Partnership excludes direct competitors within your industry from becoming a Platinum Level Partner during this calendar year. | ☑ | | | |

*Ad must be purchased through Sandy Matson at Omaha Publications sandy@omahapublications.com or 402-884-2045.

**Physicians Bulletin ad sales are not exclusive to Stratetic Partners and ad availability is first-come, first-served.